



10 DOWNING STREET
LONDON SW1A 2AA

THE PRIME MINISTER

10 March 2015

Dear Rehana

I write to congratulate you on being included in the Fortuna 50 Index of the UK's fastest growing female-led small businesses. This is the first year that the Fortuna 50 Index has been compiled and it is a testament to your hard work and determination that your business is being recognised in the inaugural edition.

The last couple of years have seen an extraordinary increase in the number of businesses starting up across the length and breadth of the country. The proportion of small and medium-sized companies run by women is increasing: there are now more women-led businesses in the UK than ever before and the number of women on FTSE Boards is at an all-time high. That is great news.

The Fortuna 50 index highlights the variety and diversity of successful businesses that are being run by women, inspiring others to do the same. I hope that by showcasing your success other women who are thinking about starting a business will have the confidence to turn their ideas into reality.

I wish you all the best for the future and every success with your business ambitions.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Cameron', with a stylized flourish at the end.

Ms Rehana Choudhry